

# 12<sup>th</sup> Annual



**2025 SPONSORSHIP OPPORTUNITIES**

November 5, 2025 | 5:00-8:00pm  
Raleigh Convention Center

# WakeEd Partnership's Stars of Education Gala

Stars of Education is WakeEd Partnership's annual awards gala dinner to celebrate and honor those who have made lasting contributions to public schools in Wake County. The event is WakeEd's largest fundraiser of the year, with proceeds going to support our mission and programs.

Since our founding in 1983, WakeEd Partnership has served in a unique position in the education space. We are an independent nonprofit committed to improving public education and advocating for excellent educational opportunities for all students. Through our business and community partners, we bring the best minds and ideas to the table to focus on excellence for Wake County students.



Stars of Education Gala 2024



# The Awards

## ★ Vernon Malone Friend of Education Award

Since its inception in 1990, this award has honored individuals who have made a profound impact on our community while exemplifying the values of the late Senator Vernon Malone. Recipients set the highest standard of dedication to public education—not just as supporters, but as true champions who use their voice and influence to drive meaningful change. They are passionate advocates for all students, inspiring others through their leadership and unwavering commitment to making a difference.

## ★ Robert E. Bridges Lifetime Achievement Award

The Lifetime Achievement Award is given to an individual who has dedicated his/her professional or personal life to the field of public education. Instead of being an obligatory annual award, the Lifetime Achievement Award is given when an individual has made several significant contributions to public education that have made a lasting impression, worthy of public tribute.

## ★ Wake County Public School System Hall of Fame

The Wake County Public School System (WCPSS) Hall of Fame honors outstanding educators, alumni and community leaders who through their lives have either deeply impacted the Wake County Public School System or, as an alumnus, dramatically added to the quality of life in our city, state or nation. Each year honorees are inducted in the following categories: Arts, Athletics, Business, Community Service, Education, and Entrepreneurship.

## ★ Emerging Star Award

This award is presented each year to one Wake County Public School student. It is designed to recognize one high-achieving 12<sup>th</sup> grade student (as of the 2025/26 school year) from Wake County Public Schools who has exhibited strength in both academics and community leadership. A \$5,000 scholarship is part of the award.

## ★ Star Among Us Award

This award is presented to recognize the brilliance of one K-12 educator each year from Wake County Public Schools who has a strong presence within their school communities and their communities-at-large. The award includes a \$5,000 prize.



# Sponsorship Levels

\$15,000 Level Minimum Donation \_\_\_\_\_

## **Presenting Sponsor (Exclusive) SOLD**

- Logo incorporated into the Stars of Education brand and featured prominently in all event promotion
- Name recognition in press releases and media outreach regarding the event
- Logo featured prominently on the Stars of Education web page and printed program, as well as in pre-event and post-event emails
- Social media recognition as event “Presenting Sponsor” on X (Twitter), LinkedIn, Facebook, and Instagram before, during, and after the event
- Opportunity for live podium remarks to welcome guests and recognize honorees
- Two reserved tables for six; plus, four educators or special guests will join each table

\$12,500 Level Minimum Donation \_\_\_\_\_

## **Emerging Star Award (Exclusive)**

- Logo featured on the Stars of Education web page and printed program, as well as in pre and post-event emails
- \$5,000 scholarship for the recipient with the company name featured
- Social media recognition on Facebook, LinkedIn, X, and Instagram
- Opportunity for live podium remarks to introduce the Emerging Star Award recipient
- One reserved table for five; plus, five educators or special guests will join your table

## **Star Among Us Award (Exclusive) SOLD**

- Logo featured on the Stars of Education web page and printed program, as well as in pre and post-event emails
- \$5,000 prize for the recipient with the company name featured
- Social media recognition on Facebook, LinkedIn, X, and Instagram
- Opportunity for live podium remarks to introduce the Star Among Us Award recipient
- One reserved table for five; plus, five educators or special guests will join your table



## \$7,500 Level Minimum Donation

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### **Vernon Malone Friend of Education Award Sponsor (Exclusive) SOLD**

- Logo featured on the Stars of Education web page and printed program, as well as in pre and post-event emails
- Social media recognition on Facebook, LinkedIn, X, and Instagram
- Opportunity for live podium remarks to introduce the Friend of Education Award recipient
- One reserved table for six; plus, four educators or special guests will join your table

### **Robert E. Bridges Lifetime Achievement Award Sponsor (Exclusive)**

- Logo featured on the Stars of Education web page and printed program, as well as in pre and post-event emails
- Social media recognition on Facebook, LinkedIn, X, and Instagram
- Opportunity for live podium remarks to introduce the Lifetime Achievement Award recipient
- One reserved table for six; plus, four educators or special guests will join your table

## \$5,000 Level Minimum Donation

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### **Wake County Public School System Hall of Fame Sponsors (Multiple)**

- Logo featured on the Stars of Education web page and printed program, as well as in pre and post-event emails
- Group social media recognition on Facebook, LinkedIn, X, and Instagram
- Logo included in video presentation of Hall of Fame Class of 2024
- One reserved table for six; plus, four educators or special guests will join your table

### **Reception Sponsor (Exclusive)**

- Logo featured on the Stars of Education web page and printed program, as well as in pre and post-event emails
- Group social media recognition on Facebook, LinkedIn, X, and Instagram
- Signage with logo throughout reception area
- One reserved table for six; plus, four educators or special guests will join your table

### **Photobooth Sponsor (Exclusive)**

- Logo featured on the Stars of Education web page and printed program, as well as in pre and post-event emails
- Your company logo along with WakeEd Partnership featured on all photos taken for guests that will be printed and available online for social media.
- Group social media recognition on Facebook, LinkedIn, X, and Instagram
- One reserved table for six; plus, four educators or special guests will join your table



## \$3,000 Level Minimum Donation

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### **Stars Among Us Sponsors (Multiple, up to six)**

- Logo featured on the Stars of Education web page and printed program, as well as in pre-event and post-event emails
- Group social media recognition on Facebook, LinkedIn, and X
- Logo printed on Stars Among Us stationary on each dinner table
- One reserved table for six; plus, four educators or special guests will join your table

### **Public School Champion Sponsors (Multiple, can be listed in honor of an individual)**

- Logo featured on the Stars of Education web page and printed program, as well as in pre-event and post-event emails
- Group social media recognition on Facebook, LinkedIn, and X
- Printed signage with company logos in reception and registration area
- One reserved table for six; plus, four educators or special guests will join your table

## \$1,500 Level Minimum Donation

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### **Honor Roll Sponsors (Multiple)**

- Name listed on the Stars of Education web page and printed program, as well as in pre-event and post-event emails
- One reserved table for six; plus, four educators or special guests will join your table



# Sponsor Registration

Please complete and return this form to Kristen Farrell (kfarrell@wakeed.org).

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Payment Method (see instructions below): Credit Card \_\_\_\_\_ Check \_\_\_\_\_

I want to donate my table to the WakeEd community: Yes \_\_\_\_\_ No \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Submit Logo

Send organization logos and brand guidelines to Kristen Farrell (kfarrell@wakeed.org). Logo files should be high-quality, able to scale, with a transparent background. If available, please provide logos designed for both light and dark backgrounds. Brand guides or use guidelines are appreciated.

## Payment

Visit <https://wakeed.kindful.com/e/2025-stars-of-education-gala-sponsorships> to register and submit your payment online using a credit or debit card. Checks can be mailed to Wake Education Partnership at 1816 Capital Boulevard, Raleigh, NC 27604.

## For questions about sponsorships, please contact:

Kristen Farrell  
kfarrell@wakeed.org  
919-821-0364

