

EXPLORE. CONNECT. **ACCELERATE.**



Building Career Pathways for Wake County Students

Together, we can build future-ready students. Accelerate is WakeEd Partnership's new workforce development initiative that partners businesses with teachers and students to bring authentic, real-world learning experiences to Wake County classrooms and to connect students with employers to explore career pathways.

PROGRAMS FOR TEACHERS

SummerSTEM | Summer 2022

➔ **Students Impacted: 2,200**

WakeEd's SummerSTEM is a program that enriches educators' understanding of the skills and knowledge necessary to succeed in the workplace using Project-Based Learning (PBL) with an emphasis on STEM businesses and careers. In addition to direct instruction and coaching in lesson design, K-12 educators participate in immersive experiences with local companies, exploring targeted career fields they can take back to the classroom. This award-winning program reaches 100 teachers each year.

💡 Educators and their students present the impact of the PBL work completed in the classroom at a public **STEMposium** event in the spring.

COMMITMENT:

- ➔ Host quarter-day, half-day, or full-day on-site or virtual immersion with educators
- ➔ Serve as a resource for educators throughout the school year
- ➔ Invite employees to attend STEMposium in the spring to see the impact of your partnership

Connecting Industry to Math Instruction (CIMI) | Summer 2022

CIMI is a partnership between Wake Technical Community College, WCPSS, and WakeEd Partnership, that seeks to connect direct math instruction with real-world industry practices. Teachers engage in an immersion experience, provided by industry partners, and are in turn asked to create a Contextualized Math Activities Resources (CMAR) that integrates the industry inspired activities into the mathematics curriculum in high schools and community colleges. This program reaches 2,000+ students annually.

💡 Educators participate in a **virtual event**, sharing video footage capturing their immersion experiences and curriculum work.

COMMITMENT:

- ➔ Host virtual immersion for educators, lasting 2-6 hours
- ➔ Provide opportunity for videographer to conduct interviews and capture b-roll footage

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PROGRAMS FOR STUDENTS

Career Accelerator | Summer 2022 Students Impacted: 1,000

Career Accelerator is a **new** workforce development program created to provide high school students in 10th through 12th grade with immersive experiences with local companies exploring targeted career fields. This program will be hosted at one site in each of the Wake County Public School System's nine regions, with the goal of reaching close to 1,000 students. In addition to immersion experiences, students will receive coaching and instruction in other workforce development areas, such as CV building, social media use, and interviewing skills.

-  Students will work in teams to solve a "real industry problem" and will present their solutions to a panel of industry experts in a "Shark Tank" style format.

COMMITMENT:



-  Host quarter-day, half-day, or full-day on-site or virtual immersion with students
-  Provide guest speakers for student seminars or workshops
-  Provide feedback to students on final projects

Career Exploration | 2022-23 School Year Students Impacted: 2,000

Career Exploration is a **new** workforce development program providing middle school students in 7th grade with short burst immersive experiences to explore career opportunities in a multitude of career fields. Students are provided:

- a short on-site or virtual immersion with a company in their chosen field
- a post-immersion Q&A luncheon at school with company employees
- a personality-based test to help students identify strengths and how to use them in their careers
- guidance from their school's Career Development Coordinator to map out their career paths

COMMITMENT:


-  Host on-site immersion for 20-40 students (approximately 2-3 hours)
-  Provide 3-5 employees for post-immersion Q&A luncheon

Career Conversations | Year-Round

Career Conversations connects employers and students digitally through a growing online library of video interviews with professionals from a variety of jobs. Together, we are providing additional opportunities for middle and high school students to connect with diverse industries and employers, great leaders, and even potential mentors.

-  Career Conversations video interviews already have more than 5,000 views - and growing!

COMMITMENT:

-  Provide 3-5 employees for 10-15 minute recorded interviews covering a variety of topics, including job responsibilities, required skills, and advice for students entering your industry. *Videos can be recorded and produced in-house or with support from WakeEd staff.*

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OUR 2021 PARTNERS INCLUDED:



MOST NEEDED FIELDS FOR 2022:

Augmented Reality, Technology, and Coding • Athletics and Health Science • Hospitality • Minority-Owned Local Businesses

HOW YOU CAN GET INVOLVED

PROGRAM	FUNDING*	IMMERSION	GUEST SPEAKERS
SummerSTEM <i>Impact: 2,200 Students</i>	✔	Host quarter, half, or full-day virtual or on-site immersion with educators. ✔	✘
Connecting Industry to Math Instruction <i>Impact: 2,000 Students</i>	✘	Host virtual immersion with educators lasting 2-6 hours. ✔	✘
Career Accelerator <i>Impact: 1,000 Students</i>	✔	Host quarter, half, or full-day virtual or on-site immersion with 10th -12th grade students. ✔	Provide guest speakers for student seminars/workshops. ✔
Career Exploration <i>Impact: 2,000 Students</i>	✔	Host 2-3 hour on-site or virtual immersion with approximately 20-40 7th grade students. +	Provide guest speakers for post-immersion Q&A luncheon at school. ✔
Career Conversations	✘	✘	Provide employees for recorded video interviews. ✔

* Gifts totaling \$5,000+ will be acknowledged on the program website.

To learn more or to partner with WakeEd Partnership, contact:

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