



STARS *of* EDUCATION

WakeEd Partnership's Annual Stars of Education Virtual Gala

October 22, 2020 | 7:00pm

About WakeEd Partnership

WakeEd Partnership is a unique nonprofit organization supporting teachers and students in North Carolina's largest school district, the Wake County Public School System. Our mission is to engage, inform, and mobilize the business community and community-at-large in collaboration with the Wake County Public School System to provide every student with excellent educational opportunities, highly effective teachers, and strong leaders.

Awards

Stars of Education is an annual awards gala to celebrate and honor those who form the backbone of a strong public education system in Wake County. This event is WakeEd's largest fundraiser of the year, with proceeds going to support our mission and program of work each day.

Vernon Malone Friend of Education Award

The Vernon Malone Friend of Education Award is given to someone who has demonstrated an exceptional commitment to public education and shares the personal qualities of service the late Senator Vernon Malone. Recipients of this award set a high standard for selfless dedication to the ongoing improvement of public education, must come from outside the field of education, be persuasive advocates for all children and serve as an example for others.

Jill Staton Bullard
Co-Founder, Inter-Faith Food Shuttle

Wake County Public School System Hall of Fame

The Wake County Public School System (WCPSS) Hall of Fame honors outstanding educators, alumni and community leaders who through their lives have either deeply impacted WCPSS or, as an alumnus, dramatically added to the quality of life in our city, state or nation.

2020 INDUCTEES

Arts – **Waltye Rasulala**

Former Emmy Award-winning producer and Anchor, WRAL-TV

Athletics – **Jack Spain**

Former Athletic Director, Broughton High School

Business – **Marco Zarate**

Founder, North Carolina Society of Hispanic Professionals

Community – **Ann Rollins**

CEO and Executive Director, Alice Aycock Poe Center for Health Education

Education – **Ann Hooker**

Former Teacher, Principal, and Area Superintendent, Wake County Public School System (43 Years of service)

Entrepreneurship – **Maggie Kane**

Founder and Executive Director, A Place at the Table

Sponsorship Levels

Presenting Sponsor - \$15,000 (SOLD - PNC Bank)

- Opportunity for podium/video remarks to welcome guests, recognize honorees
- Social media recognition on Facebook, LinkedIn, and Twitter, with a link to company website
- Recognition in press releases and media outreach regarding the event
- Company logo included on all event promotion materials
- Company name and logo listed on WakeEd website and during virtual event
- Recognition in WakeEd's email newsletter

Vernon Malone Friend of Education Award Sponsor - \$7,500

- Opportunity for remarks to introduce the Vernon Malone Friend of Education Award recipient
- Social media recognition on Facebook, LinkedIn, and Twitter
- Company name and logo listed on WakeEd website and during virtual event
- Recognition in WakeEd's email newsletter

Wake County Public School System Hall of Fame Sponsor - \$5,000 (1 SOLD - Wegmans)

- Company name/logo on video stream
- Thanked in event remarks from WakeEd President Keith Poston
- Social media recognition on Facebook, LinkedIn, and Twitter
- Company name and logo listed on WakeEd website and during virtual event
- Recognition in WakeEd's email newsletter

Public School Champion - \$3,000

- Company name on video stream
- Social media recognition on Facebook, LinkedIn, and Twitter
- Company name listed on WakeEd website
- Recognition in WakeEd's email newsletter

Honor Roll - \$1,500

- Company name on video stream
- Company name listed on WakeEd website
- Recognition in WakeEd's email newsletter

Booster Club (Individual) - \$100

- Name listed on WakeEd website

Sponsor Registration

Please complete and return this form to Keith Poston (kposton@wakeed.org) or [click here](#) to complete online.

Organization Name: _____

Contact Name: _____

Address: _____

Contact Email: _____

Contact Phone: _____

Sponsorship Level:

_____ Wake County Public School System Hall of Fame Sponsor - \$5,000

_____ Public School Champion - \$3,000

_____ Honor Roll - \$1,500

_____ Booster Club (Individual) - \$100

Submit Logo

Send organization logos and brand guide to Nancy Halley (nhalley@wakeed.org). Logo files should be high-quality, able to scale, with a transparent background. If available, please provide logos designed for light and dark backgrounds.

Payment

[Click here](#) to submit your payment online using a credit or debit card. Checks can be mailed to WakeEd Partnership at 3101 Industrial Drive, Suite 100, Raleigh, NC 27609.

To discuss a sponsorship or for questions, please contact:

Keith Poston, President
kposton@wakeed.org

919-780-5205 | www.WakeEd.org